

Produced Annually By:



**Ready to Get Started?**

Download our Sponsor and Exhibitor Registration Form

# FlightSimExpo 2026

**June 12-14, 2026**

Saint Paul RiverCentre  
Minneapolis/Saint Paul

flightsimexpo.com  
info@flightsimassociation.com  
833-437-3976



## Partner Opportunities

# Contents

- About FlightSimExpo...**3**
- 2026 Schedule...**6**
- Announcements...**8**
- Sponsoring/Exhibiting...**9**
- Unique Opportunities...**14**

**Questions? Ideas? Let's Connect!**

Email [info@flightsimassociation.com](mailto:info@flightsimassociation.com)

or

call Evan at 833-437-3976.





# About the Show



FlightSimExpo is North America's **biggest enthusiast flight simulation event** and the **largest gathering** of flight simulation developers in the world.

2025 Event

# 3,088

**2025 IN-PERSON  
& ONLINE  
PARTICIPANTS**



From **33 countries**, **49 US states**



Over **\$60,000** of merchandise **sold on the show floor**



Flying an average of **15 hours** per week



# Our Audience

A unique blend of simmers and pilots.

FlightSimExpo is one of the few events where you can reach **expert flight simmers**, **gaming enthusiasts**, **real-world pilots**, *and* **aviation professionals**.



40% are certificated pilots



33% are seeking flight training



17% work in aviation

## 20%

of attendees are  
new to flight simulation

Through outreach to flying clubs and schools, local media exposure, and even local TV advertising, we're **reaching people** who have never heard of the hobby and are **inspiring** the next generation of pilots.





# Our Audience

...with an increasing interest in other games and simulators.

**55%** of flight simmers are also interested in 'other forms of simulation'.



**38%**  
interested in  
Car/Racing



**38%**  
interested in  
Truck



**25%**  
interested in  
Railroad

*Data Source: FlightSim Community Survey of more than 24,000 flight simmers.*



# 2026 Event Schedule

Times & Events Subject to Change

JUNE

11

Thursday

## Industry Networking Day

10am-1pm

Developer Conference  
presented with  **FSELITE**

1pm

Exhibitor Setup  
*Can begin as early as Wednesday at 3pm*

JUNE

12

Friday

Until 4pm

Exhibitor Setup

12-4:30pm

#FSEXPofriday Announcements

4:30-7:00pm

Friday Exhibit Hall

**NEW**

JUNE

13

Saturday

9am-6pm

Exhibits and Seminars

7pm

Partner-Organized Receptions

JUNE

14

Sunday

9am-3pm

Exhibits and Seminars

3pm

Exhibitor Breakdown

# FlightSimExpo Developer Conference

presented by



Interactive discussions designed to  
*enhance* developer relationships and  
*address* issues affecting our community.

## FREE for all Sponsors & Exhibitors



**Thursday, June 11**

Saint Paul RiverCentre

10:00am	Dev Conference & Partner Registration Opens
10:30am	Welcome & Introductions
11:00am	Developer Networking Connect with other developers who share or can help with your business and technical challenges
12:30pm	Lunch & Open Discussion Continue the conversation over lunch; stay as long as you'd like!
1pm	Exhibitor Setup Continues





All announcements are  
livestreamed to a  
worldwide audience

## #FSExpoFriday Announcement

Showcase your announcement  
on stage and around the world.

**From \$250**

- Presented on Friday, June 12 to a dedicated **in-person audience** and **livestreamed globally**.
- 2025's announcements reached almost **65,000 flight simmers** within the first week.
- Announcements can be **simulcast on your own social channels**.





**orbx**



**Navigraph**



**PMDG**

**PREPARED**  
LOCKHEED MARTIN

**ONAIR**  
AIRLINE MANAGER

**WINWING**



**FeelThere**



**iniBuilds**

**XPLANE12**

**THRUSTMASTER**

**//42**



**HONEYCOMB**  
AERONAUTICAL



SE  
SKALARKI electronics Ltd

**SimFab**



**MERIDIAN** GMT  
TRACKING TRUE NORTH

# Sponsorships

With an **option for every budget**, it's never been easier to get your branding in front of a captive, unique audience.

# Sponsorship Levels

Support the show while enjoying maximum exposure **before and during** FlightSimExpo.

All options include:


- Access to Thursday's Developer Conference.
- Discounted exhibitor rates.
- Access to the FSA Developer Network.

**Ready to get started now?**

Download our Sponsor and Exhibitor Registration Form



**\$5,000 for returning 2025 sponsors**

	Diamond	Platinum	Gold
			
	<b>\$6,000</b>	<b>\$3,000</b>	<b>\$1,000</b>
Complimentary Registrations	5	3	1
Name and Logo in Event Media	✓	✓	✓
Logo on Attendee Bags	✓	✓	✓
Logo on Convention T-Shirts	✓	✓	
Hotel Upgrade	✓	✓	
Logo on Exhibit Hall Entrance Unit	✓	✓	
Top Line of Sponsor Listings	✓		
Logo on Website Homepage	✓		
Emphasized Logo on Floorplan	✓		
Digital Offer Emailed to Attendees	✓		
Featured Photography Coverage	✓		

- Diamond Sponsorships available until **January 31, 2026**

- Hotel upgrades are for Fri/Sat nights and **subject to availability**



“

FSExpo is a great place for us to speak with our users and **collect product feedback**.

We also enjoy **meeting with other developers** to discuss future projects and **collaborations**.

- Magnus Axholt,  
CEO & Co-Founder, Navigraph

**Exhibiting**

The best way to showcase your products and services to pilots, gamers, and flight simmers...starting at just **\$750**.



**Navigraph**

Safe Flight.  
Reduced Emission.



# Booth Options

Meet and engage with our unique, international audience.

All booths include:

- Electricity
- Wireless Internet
- Pipe, drape, and furnishings
- Logo placement on website
- 2 staff/exhibitor passes
- Insurance
- Access to the FlightSimExpo Developer Conference

Secure your booth by **March 6** for guaranteed inclusion in our 2026 exhibitor reveal.



## Single

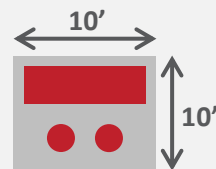
**\$750**

Sponsors or  
FSA Partners

**\$1,000**

Other  
Exhibitors

- 2 chairs
- 1 table (6' wide, 3' tall)
- Pipe and drape (3' side walls, 8' back wall)



## Double

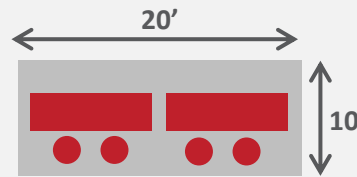
**\$1,400**

Sponsors or  
FSA Partners

**\$1,650**

Other  
Exhibitors

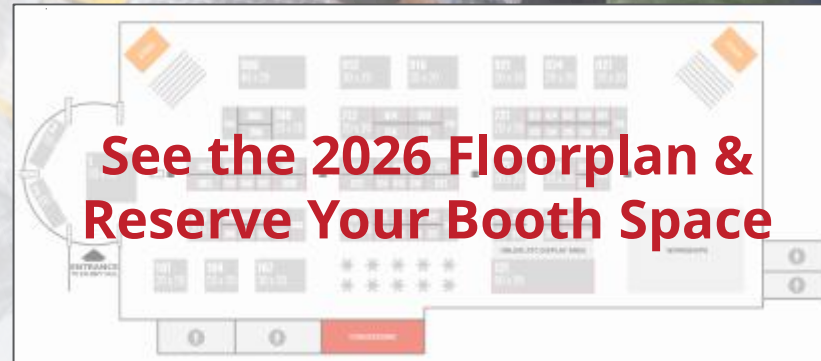
- 4 chairs
- 2 tables (6' wide, 3' tall)
- Pipe and drape (3' side walls, 8' back wall)



Larger sizes available exclusively to sponsors and FSA Partners:

20'x20' - **\$3,000** | 20'x30' - **\$4,000**

**See the 2026 Floorplan & Reserve Your Booth Space**





## Turnkey Exhibit Booth Add-On

Short on time? Make exhibiting **easy**. **From \$1,000**

With our Turnkey Exhibit Booth, we do the work! Just bring a laptop, plug in the HDMI cable, and **you're ready to start exhibiting.**

This all-in-one package adds the following to your exhibit booth:

- HDTV with floor stand.
- Custom retractable banner.
- On-site setup and logistics support.
- Option to add a tension backdrop, table cover, and custom floor cling for just \$1,000 more.







**Let's Partner!**

**Don't just attend FlightSimExpo. Make a statement.**

Help us uplevel the attendee experience for so everyone recognizes your role as a true partner of our event.



## On-Site Workshops

Support DIY at the show.

**From \$300**

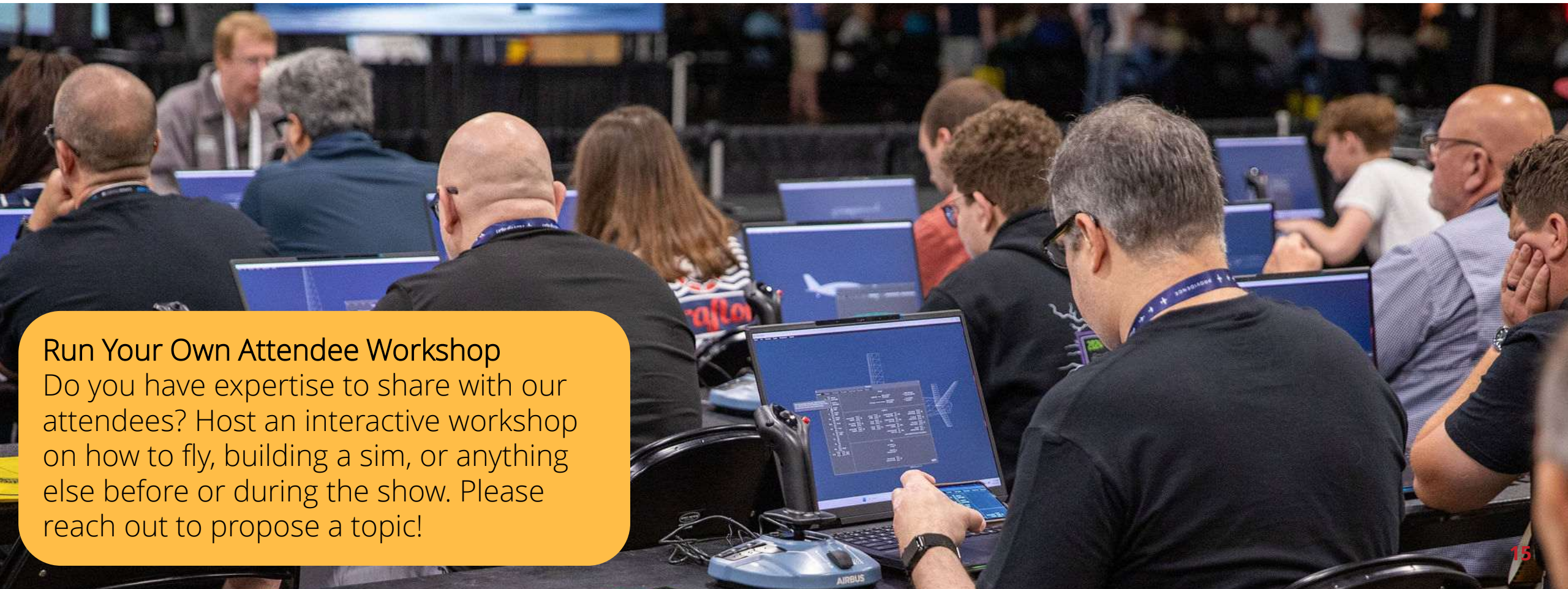
Help purchase materials for 5 to 100 participants.

Includes:

- Naming rights and branding throughout event space.
- Mentions during each workshop.
- Your branding on the finished product attendees take home with them!

### Run Your Own Attendee Workshop

Do you have expertise to share with our attendees? Host an interactive workshop on how to fly, building a sim, or anything else before or during the show. Please reach out to propose a topic!



## #FSEXpoFriday Logo Placement

NEW

Be part of the **biggest**  
stage in flight sim.

**\$1,500**

In 2025, #FSEXpoFriday reached  
almost **65,000 flight simmers** within  
the first week.

Sponsorship includes:

- Alternating logo placement behind presenters on the stage.
- Alternating digital logo placement on the livestream and recordings.
- Access to presentation content for your own social channels.

Logo placement and  
mentions on-site.



Logo placement during all  
live sessions and recordings.

**Exclusivity is available.**

Please inquire about exclusive #FSEXpoFriday sponsorships.





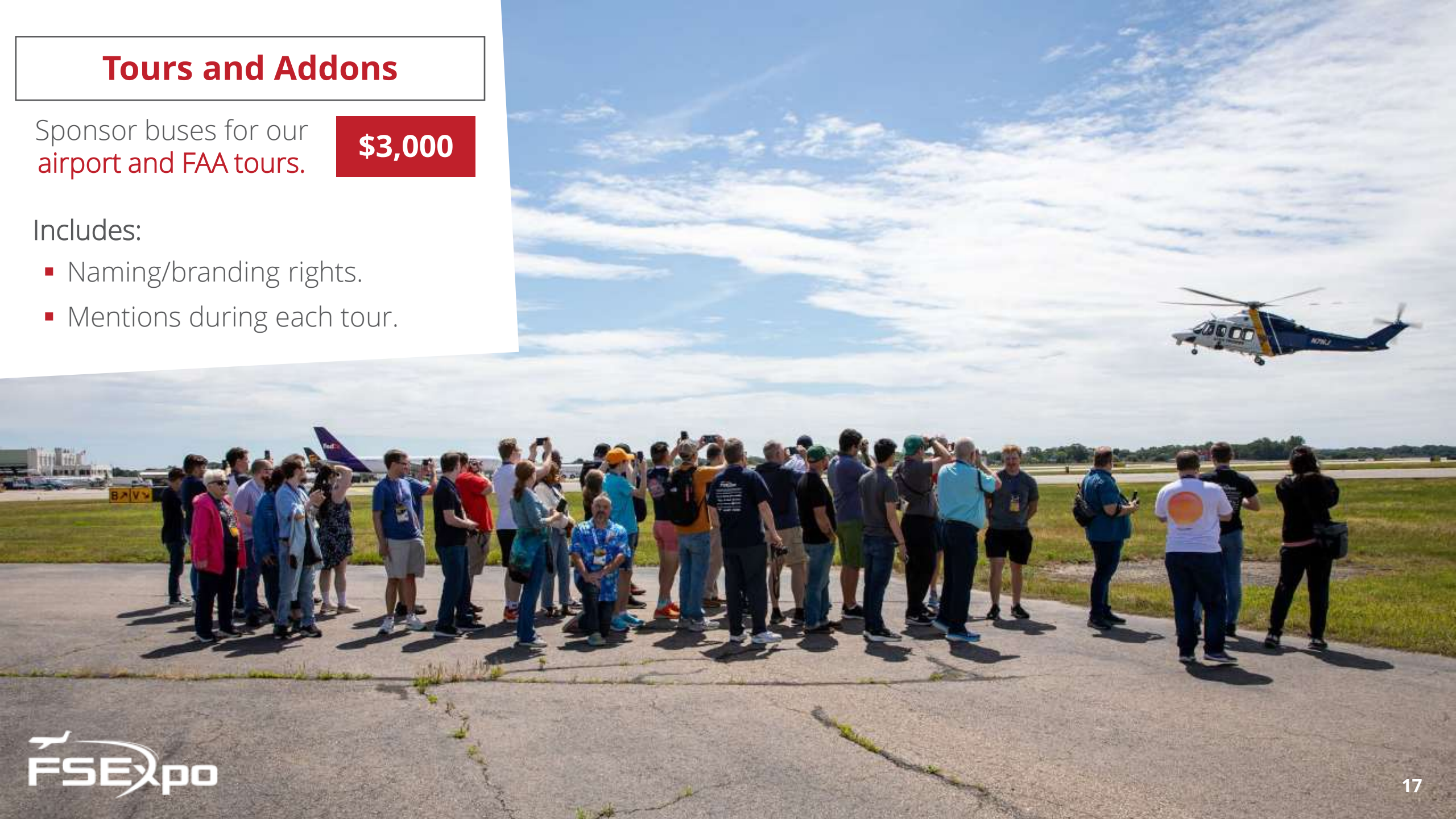
## Tours and Addons

Sponsor buses for our  
airport and FAA tours.

**\$3,000**

Includes:

- Naming/branding rights.
- Mentions during each tour.







NEW

## FSExpo Attendee Passport

A great way to get your branding  
in the hands of our attendees.

**\$3,500**

Sponsor our new “attendee passport book”, available to all on-site attendees.

Sponsorship includes:

- Exclusive front cover passport book design.
- Custom-branded stamp for your exhibit booth.
- Inclusion in the passport book as a featured exhibitor.



## Attendee Bags

Help attendees  
carry their stuff.

**\$5,500**

- Design the front of the bag given to each attendee.
- They'll take your logo home with them after the show!





## Gaming Lounge

NEW

Give attendees a  
**place to chill** and a great  
reason to **visit your booth**.

**\$6,000**

- No effort needed: Gotham Gaming provides PS5 and Nintendo Switch consoles, branding, and staff.
- Part of your booth or standalone.
- Proceeds support a coding and game design course for Title 1 (economically disadvantaged) high school students.



**GOTHAM GAMING**

*The Gaming Lounge sponsorship is powered by Gotham Gaming, a charity that uses gaming and technology to create safe, inclusive, and empowering spaces for marginalized communities.*





## Hosted Reception

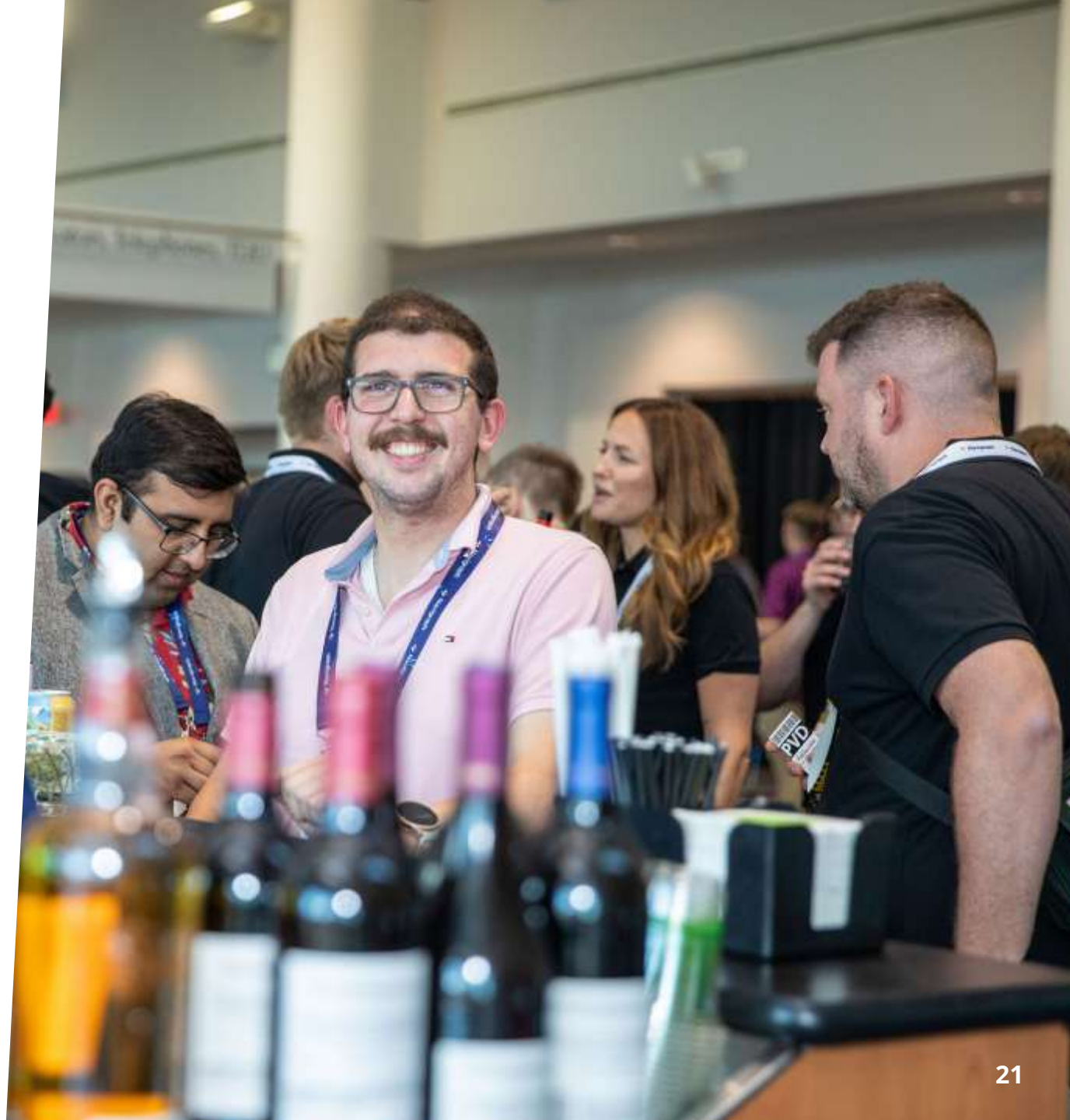
Treat your **partners**  
and/or **customers**.

**\$50-200/person**

We can help you **plan an exclusive reception** for your partners or customers.

It can happen **on the show floor, after hours,** or **off-site** at nearby venues.

Our team will work with you to scope and secure a venue, F&B, and all the other details.





## Event Socials and Dinners

Because everyone loves  
free food and drinks!

**From \$6,000**

Whether you want to engage with all attendees, developers, or the most passionate simmers, our social events offer great sponsorship value.

Sponsor the **FlightSimExpo Banquet**, **Welcome Social**, or the **Sponsor/Exhibitor Reception**.

Options include:

- Your choice of colors, branding, and activities.
- Naming rights.
- Custom T-shirts, napkins, and desserts.
- Opportunity to speak or distribute materials.





## Additional Partnership Options

**NEW**

### Drink Tickets



**\$2,500**

200 drink tickets for you to distribute during one of our social events.

### Event WiFi



**\$4,000**

Brand the network name for attendee WiFi at all event locations.

### Hotel Key Cards



**\$3,000**

Custom-design the keycards used at both event hotels.

### Water Bottles



**\$3,000**

Offer reusable bottles branded with your logo for attendee use.

## Have Other Ideas?

Some of our most unique sponsorships have come from developers like you. Reach out and let's get brainstorming!

# Other Opportunities



## Speakers

Have something to share with our audience?  
Complete our [Speaker Application](#).

## Marketing Sponsors & Affiliates

Help promote the show.  
Email [info@flightsimexpo.com](mailto:info@flightsimexpo.com).

## Meeting Space

Want to host a company meeting?  
[Let us know](#)! We can provide the space.

## Non-Profit Groups

We're pleased to offer [discounted rates](#).

## Have other ideas?

We love creative options!  
[Reach out](#) to get started.



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