

Produced Annually By:



Ready to Get Started?

Download our Sponsor and Exhibitor Registration Form

FlightSimExpo 2026

June 12-14, 2026

Saint Paul RiverCentre
Minneapolis/Saint Paul

flightsimexpo.com
info@flightsimassociation.com
833-437-3976



Partner Opportunities

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Questions? Ideas? Let's Connect!

Email info@flightsimassociation.com

or

call Evan at 833-437-3976.



About the Show



FlightSimExpo is North America's **biggest enthusiast flight simulation event** and the **largest gathering** of flight simulation developers in the world.

2025 Event

3,088

2025 IN-PERSON &
ONLINE
PARTICIPANTS



From **33 countries, 49 US states**



Over **\$60,000** of merchandise **sold on the show floor**



Flying an average of **15 hours** per week

Our Audience

A unique blend of simmers and pilots.

FlightSimExpo is one of the few events where you can reach **expert flight simmers, gaming enthusiasts, real-world pilots, and aviation professionals.**



40% are certificated pilots



33% are seeking flight training



17% work in aviation

20%

of attendees are
new to flight simulation

Through outreach to flying clubs and schools, local media exposure, and even local TV advertising, we're **reaching people** who have never heard of the hobby and are **inspiring** the next generation of pilots.

Our Audience

...with an increasing interest in other games and simulators.

55% of flight simmers are also interested in 'other forms of simulation'.



38%
interested in
Car/Racing



38%
interested in
Truck



25%
interested in
Railroad

Data Source: FlightSim Community Survey of more than 24,000 flight simmers.



2026 Event Schedule

Times & Events Subject to Change

JUNE	Industry Networking Day
11 Thursday	10am-1pm Developer Conference presented with  FSELITE
	1pm Exhibitor Setup <i>Can begin as early as Wednesday at 3pm</i>
JUNE	Until 4pm Exhibitor Setup
12 Friday	12-4:30pm #FSExpoFriday Announcements
	4:30-7:00pm Friday Exhibit Hall 
JUNE	9am-6pm Exhibits and Seminars
13 Saturday	7pm Partner-Organized Receptions
JUNE	9am-3pm Exhibits and Seminars
14 Sunday	3pm Exhibitor Breakdown

FlightSimExpo Developer Conference

presented by



Interactive discussions designed to *enhance* developer relationships and *address* issues affecting our community.

FREE for all Sponsors & Exhibitors



Thursday, June 11

Saint Paul RiverCentre

10:00am	Dev Conference & Partner Registration Opens
10:30am	Welcome & Introductions
11:00am	Developer Networking Connect with other developers who share or can help with your business and technical challenges
12:30pm	Lunch & Open Discussion Continue the conversation over lunch; stay as long as you'd like!
1pm	Exhibitor Setup Continues



All announcements are
livestreamed to a
worldwide audience

#FSExpofriday Announcement

Showcase your announcement
on stage and around the world.

From \$250

- Presented on Friday, June 12 to a dedicated **in-person audience** and **livestreamed globally**.
- 2025's announcements reached almost **65,000 flight simmers** within the first week.
- Announcements can be **simulcast on your own social channels**.



Navigraph



PMDG



iniBuilds



FSELITE

WINCTRL

SimFab[®]

THRUSTMASTER[®]



AviaSim.com



Sponsorships

With an **option for every budget**, it's never been easier to get your branding in front of a captive, unique audience.

Sponsorship Levels

Support the show while enjoying maximum exposure **before and during** FlightSimExpo.


All options include:

- Access to Thursday's Developer Conference.
- Discounted exhibitor rates.
- Access to the FSA Developer Network.

Ready to get started now?

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\$5,000 for returning 2025 sponsors

	Diamond	Platinum	Gold
			
	\$6,000	\$3,000	\$1,000
Complimentary Registrations	5	3	1
Name and Logo in Event Media	✓	✓	✓
Logo on Attendee Bags	✓	✓	✓
Logo on Convention T-Shirts	✓	✓	
Hotel Upgrade	✓	✓	
Logo on Exhibit Hall Entrance Unit	✓	✓	
Top Line of Sponsor Listings	✓		
Logo on Website Homepage	✓		
Emphasized Logo on Floorplan	✓		
Digital Offer Emailed to Attendees	✓		
Featured Photography Coverage	✓		

- Diamond Sponsorships available until **January 31, 2026**

- Hotel upgrades are for Fri/Sat nights and **subject to availability**



“

FSExpo is a great place for us to speak with our users and **collect product feedback**.

We also enjoy **meeting with other developers** to discuss future projects and **collaborations**.

- Magnus Axholt,
CEO & Co-Founder, Navigraph

Exhibiting

The best way to showcase your products and services to pilots, gamers, and flight simmers...starting at just **\$750**.



Navigraph

Smooth Flight.
Real Navigation.



Booth Options

Meet and engage with our unique, international audience.

All booths include:

- Electricity
- Wireless Internet
- Pipe, drape, and furnishings
- Logo placement on website
- 2 staff/exhibitor passes
- Insurance
- Access to the FlightSimExpo Developer Conference

Secure your booth by **March 6** for guaranteed inclusion in our 2026 exhibitor reveal.



Single

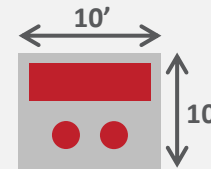
\$750

Sponsors or
FSA Partners

\$1,000

Other
Exhibitors

- 2 chairs
- 1 table (6' wide, 3' tall)
- Pipe and drape (3' side walls, 8' back wall)



Double

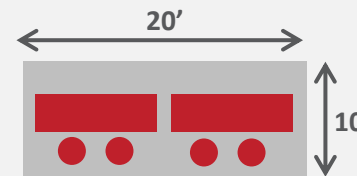
\$1,400

Sponsors or
FSA Partners

\$1,650

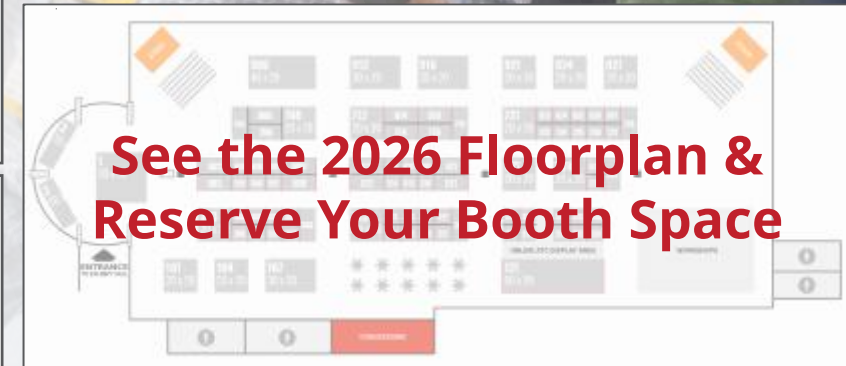
Other
Exhibitors

- 4 chairs
- 2 tables (6' wide, 3' tall)
- Pipe and drape (3' side walls, 8' back wall)



Larger sizes available exclusively to sponsors and FSA Partners:

20'x20' - **\$3,000** | 20'x30' - **\$4,000**



Turnkey Exhibit Booth Add-On

Short on time? Make exhibiting **easy**. **From \$1,000**

With our Turnkey Exhibit Booth, we do the work! Just bring a laptop, plug in the HDMI cable, and **you're ready to start exhibiting.**

This all-in-one package adds the following to your exhibit booth:

- HDTV with floor stand.
- Custom retractable banner.
- On-site setup and logistics support.
- Option to add a tension backdrop, table cover, and custom floor cling for just \$1,000 more.





Let's Partner!

Don't just attend FlightSimExpo. **Make a statement.**

Help us uplevel the attendee experience for so everyone recognizes your role as a true partner of our event.

On-Site Workshops

Support DIY at the show.

From \$300

Help purchase materials for 5 to 100 participants.

Includes:

- Naming rights and branding throughout event space.
- Mentions during each workshop.
- Your branding on the finished product attendees take home with them!

Run Your Own Attendee Workshop

Do you have expertise to share with our attendees? Host an interactive workshop on how to fly, building a sim, or anything else before or during the show. Please reach out to propose a topic!

#FSExpoFriday Logo Placement

NEW

Be part of the **biggest**
stage in flight sim.

\$1,500

In 2025, #FSExpoFriday reached
almost **65,000 flight simmers** within
the first week.

Sponsorship includes:

- Alternating logo placement behind presenters on the stage.
- Alternating digital logo placement on the livestream and recordings.
- Access to presentation content for your own social channels.

Logo placement and mentions on-site.



Logo placement during all
live sessions and recordings.

Exclusivity is available.

Please inquire about exclusive #FSExpoFriday sponsorships.

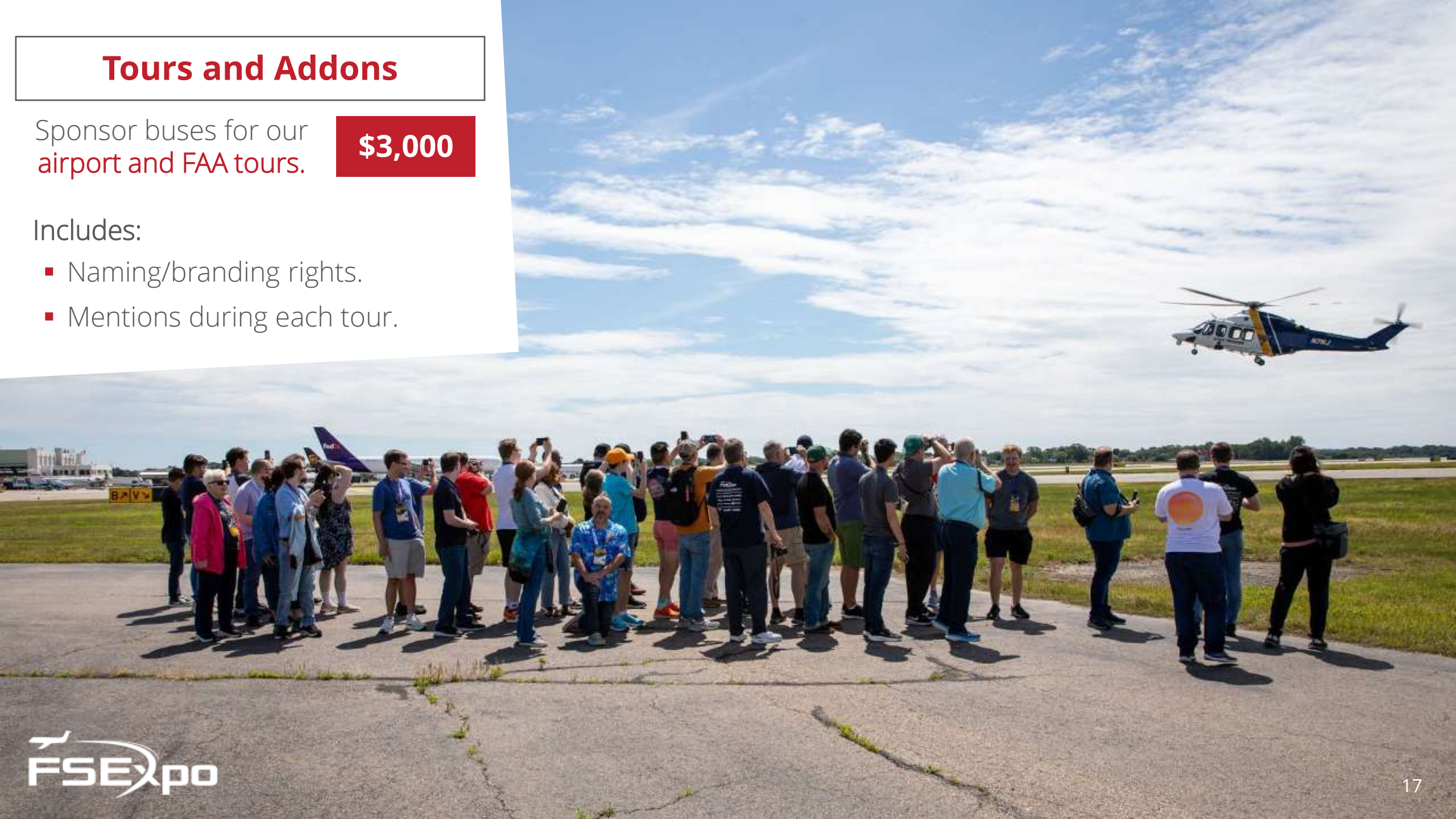
Tours and Addons

Sponsor buses for our
airport and FAA tours.

\$3,000

Includes:

- Naming/branding rights.
- Mentions during each tour.





NEW

FSExpo Attendee Passport

A great way to get your branding
in the hands of our attendees.

\$3,500

Sponsor our new “attendee passport book”, available to all on-site attendees.

Sponsorship includes:

- Exclusive front cover passport book design.
- Custom-branded stamp for your exhibit booth.
- Inclusion in the passport book as a featured exhibitor.



Attendee Bags

Help attendees carry their stuff.

\$5,500

- Design the front of the bag given to each attendee.
- They'll take your logo home with them after the show!



Gaming Lounge

NEW

Give attendees a **place to chill** and a great reason to **visit your booth**.

\$6,000

- No effort needed: Gotham Gaming provides PS5 and Nintendo Switch consoles, branding, and staff.
- Part of your booth or standalone.
- Proceeds support a coding and game design course for Title 1 (economically disadvantaged) high school students.



GOTHAM GAMING

The Gaming Lounge sponsorship is powered by Gotham Gaming, a charity that uses gaming and technology to create safe, inclusive, and empowering spaces for marginalized communities.



Hosted Reception

Treat your **partners**
and/or **customers**.

\$50-200/person

We can help you **plan an exclusive reception** for your partners or customers.

It can happen **on the show floor, after hours,** or **off-site** at nearby venues.

Our team will work with you to scope and secure a venue, F&B, and all the other details.



Event Socials and Dinners

Because everyone loves free food and drinks!

From \$6,000

Whether you want to engage with all attendees, developers, or the most passionate simmers, our social events offer great sponsorship value.

Sponsor the **FlightSimExpo Banquet**, **Welcome Social**, or the **Sponsor/Exhibitor Reception**.

Options include:

- Your choice of colors, branding, and activities.
- Naming rights.
- Custom T-shirts, napkins, and desserts.
- Opportunity to speak or distribute materials.



Additional Partnership Options

NEW

Drink Tickets



\$2,500

200 drink tickets for you to distribute during one of our social events.

Event WiFi



\$4,000

Brand the network name for attendee WiFi at all event locations.

Hotel Key Cards



\$3,000

Custom-design the keycards used at both event hotels.

Water Bottles



\$3,000

Offer reusable bottles branded with your logo for attendee use.

Have Other Ideas?

Some of our most unique sponsorships have come from developers like you. Reach out and let's get brainstorming!

Other Opportunities



Speakers

Have something to share with our audience?
Complete our [Speaker Application](#).

Marketing Sponsors & Affiliates

Help promote the show.
Email info@flightsimexpo.com.

Meeting Space

Want to host a company meeting?
[Let us know!](#) We can provide the space.

Non-Profit Groups

We're pleased to offer [discounted rates](#).

Have other ideas?

We love creative options!
[Reach out](#) to get started.

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