

## 2026 Application Deadlines:



### Diamond Sponsor Deadline

Secure top-line sponsorship placement and early booth selection.



### Initial Announcement Deadline

Guaranteed inclusion in the first exhibitor announcement, and for the best prices.



### Sponsor/Exhibitor Deadline

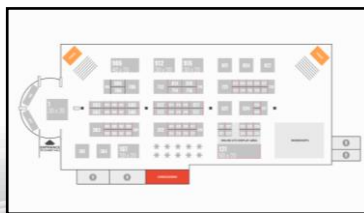
Applications received after May 29 may be accepted on a space-available basis.

## 2026 Opportunities Overview:



Full details about the options in this form are presented in our [Partner Opportunities Overview](#).

## 2026 Exhibit Hall:



Secure the best exhibit space by completing this form early! See what's available [on the floorplan](#).

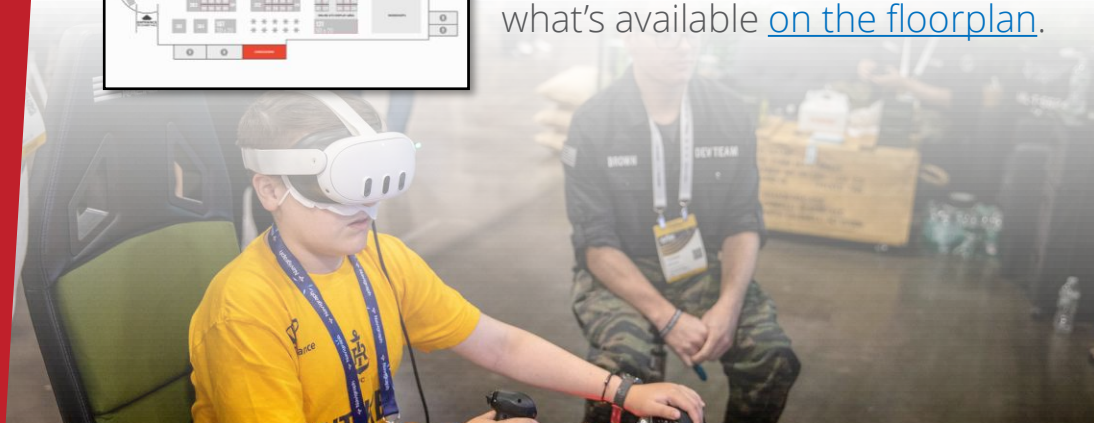
**FSE**po

**June 12-14, 2026**

Saint Paul RiverCentre  
Minneapolis/Saint Paul

flightsimexpo.com  
info@flightsimassociation.com  
833-437-3976

Produced Annually By:





## ORGANIZATION PROFILE

### Primary Contact

List the individual who will be responsible for organizing your presence at FlightSimExpo.

Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### Organization Information

Billing Email: \_\_\_\_\_

Invoices will be sent to this address. Bank transfer and credit card payment options are available.

Organization Name for Public Material: \_\_\_\_\_

List the organization name **exactly** as you wish it to appear on convention materials and to the public.

Organization Full Legal Name: \_\_\_\_\_

This information will be used for billing, agreement, and insurance purposes but will not be shared with the public.

### Organization Type:

Exhibitor logos will be categorized by type and ordered by date of registration.

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Organization Website URL: \_\_\_\_\_

Your logo on the FlightSimExpo website will be hyperlinked to this address.

Facebook URL: \_\_\_\_\_ X URL: \_\_\_\_\_

Discord Invitation URL: \_\_\_\_\_

This link will be shared with attendees prior to the event.

Other Relevant Marketing URLs: \_\_\_\_\_

### How did you find out about FlightSimExpo?

### Organization Description:

Please limit your description to 200 words and use full sentences. This description will be used in convention materials.

## DEVELOPER ANNOUNCEMENTS

FlightSimExpo is the perfect place to showcase your latest product, share a development roadmap, and wow our in-person and online audiences. Plus, all announcements receive significant amplification through our relationships with the community's biggest content creators and media.

## #FSExpoFriday Announcements

"The biggest stage in flight sim" returns on Friday, June 12! #FSExpoFriday is the perfect opportunity to reveal a new product and get attendees excited to visit your booth during the weekend. Last year, these announcements reached almost 65,000 flight simmers within the first week of the show.

*In-Person Announcement Proposals* will be evaluated and selected by an independent panel of content creators. If your organization is interested in an in-person presentation, select below and we'll reach out with separate details. **In-Person Announcements are Sold Out**

*Your organization would like to apply for an In-Person Presentation*  
Video Reveals & Advertisements are still available (please select below).

*In-Person Announcements are expected to be priced similar to 2025, pending interest and availability. 2026 pricing will be communicated during the application process in early 2026.*

**Video Reveals & Advertisements** can be purchased at any time:


\_\_\_ **1-Minute Video Reveal, played during the show - \$350**

\_\_\_ **30-Second Trailer/Commercial, played before the show begins - \$250**

*To guarantee inclusion, video content must be received by June 5, 2026.*

## FSELITE Stage: Weekend Announcements

### Planning a Smaller Announcement, Live Demo, or Engaging Q&A?

Share it on the  **FSELITE** Stage in the exhibit hall on Saturday or Sunday. Stage content will also be livestreamed to FlightSimExpo Online-Only Registrants. [Click here to book stage time with FSELite.](#)

## SPONSORSHIP OPTIONS

Help make FlightSimExpo possible! Please indicate your level of sponsorship:

**\$5,000 for returning 2025 sponsors**

	Diamond+	Diamond <sup>1</sup>	Platinum	Gold
	\$10,000	\$6,000	\$3,000	\$1,000
Complimentary Registrations		5	3	1
Name and Logo in Event Media		✓	✓	✓
Logo on Attendee Bags		✓	✓	✓
Access to Thursday's Dev Conference		✓	✓	✓
Exhibit Booth Discount		✓	✓	✓
Logo on Convention T-Shirts		✓	✓	
Hotel Upgrade <sup>2</sup>		✓	✓	
Early Exhibit Booth Selection		✓	✓	
Logo on Exhibit Hall Entrance Unit		✓	✓	
Top Line of Sponsor Listings		✓		
Logo on Website Homepage		✓		
Emphasized Logo on Floorplan		✓		
Digital Offer Emailed to Attendees		✓		
Featured Photography Coverage		✓		

AVAILABLE IN 2027

<sup>1</sup> The Diamond Sponsorship is available until January 31, 2026. As a thank you, returning 2025 sponsors can purchase the Diamond Sponsorship for \$5,000.

<sup>2</sup> Applicable for one delegate's Friday and Saturday night stay at the InterContinental Saint Paul Riverfront, while availability lasts.

## EXHIBIT BOOTH SELECTION

Please reference [the online floorplan](#) for booth options and availability.

Desired Booth: \_\_\_\_\_. Backup options (if first choice unavailable): \_\_\_\_\_.

### Non-Profit Exhibitors

FlightSimExpo is proud to offer discounted exhibit options to charities, virtual airlines, and other aviation communities that do not collect revenue from their operations. Please review our [Non-Profit Options](#) and select your desired option for a booth within the “Online ATC Display” area of the show floor:

\_\_\_\_ Option 1 \_\_\_\_ Option 2

### Booth Selection Timeline

Submit a signed form as soon as possible to secure the best exhibit space. Exhibit booths are allocated as follows, based on when the application form is received:

- **Immediately:** Returning Diamond Sponsors.
- **Beginning November 28:** New Diamond Sponsors.
- **Beginning December 2:** Returning FlightSimExpo 2025 exhibitors.
- **Beginning December 9 until May 29:** Allocated based on date of signed application form.

### Booth Specifications

Booth Type	Partner Price <sup>3</sup>	Non-Partner Price	Chairs	Tables	Pipe and Drape
Single	\$750	\$1,000	2	1	As shown on <a href="#">floorplan</a> .
Double	\$1,400	\$1,650	4	2	As shown on <a href="#">floorplan</a> .
Quad	\$3,000	N/A	6	4	Advise if desired.
20x30 Island	\$4,000	N/A	8	4	Advise if desired.

All exhibit booths include:



One 20A Power Box with Three Outlets



Unlimited Wireless Internet Access



Exhibitor Liability Insurance<sup>4</sup>



Two Delegate Registrations



Developer Conference Access



Logo Placement on Event Website

<sup>3</sup> Available to Sponsors or FSA Partners who participate in the Flight Sim Developer Network.

<sup>4</sup> Liability insurance covers losses due to bodily injury to someone at the event. The policy does not include any coverage for equipment, property, theft, and/or damage.

## EXHIBIT BOOTH ADD-ONS

### Additional Furnishings

\_\_\_\_\_ **Additional Padded Chair – \$25**

\_\_\_\_\_ **Additional 6'x24"x30" Table – \$75**

### Additional Electricity

All exhibit booths include one 20-Amp, 3-outlet power box. Select below if you require additional power:

\_\_\_\_\_ **Additional 20A 3-Outlet Power Box – \$300**

\_\_\_\_\_ **6-Outlet Power Bar – \$50**

*Power bar only; no electricity.*

*All power boxes and power bars feature NEMA 5-15R outlets (120V, three-prong). Exhibitors are responsible for bringing adapters and extension cords as needed.*

### Internet

All exhibit booths include unlimited connections to the FlightSimExpo Exhibitor WiFi Network, designed for flight simulation applications. Wired internet is available at additional cost:

\_\_\_\_\_ **Wired DHCP – \$750**

*Router or Ethernet switch compatible.*

\_\_\_\_\_ **Wired DHCP with Static IP – \$1,000**

*Router or Ethernet switch compatible.*

*10GB of available bandwidth will be distributed across wireless and wired connections at load-dependent speeds.*

### Monitor Rentals

\_\_\_\_\_ **32" Tabletop Monitor – \$400**

\_\_\_\_\_ **42" Tabletop Monitor – \$500**

\_\_\_\_\_ **50" Flat Screen Monitor Including Floor Stand – \$700**

\_\_\_\_\_ **65" Flat Screen Monitor Including Floor Stand – \$775**

\_\_\_\_\_ **75" Flat Screen Monitor Including Floor Stand – \$900**

*All rentals include an HDMI cable and paired remote.*

### Carpeting **NEW!**

\_\_\_\_\_ **Booth Carpet – \$249 per 9'x10' section**

**Color:**

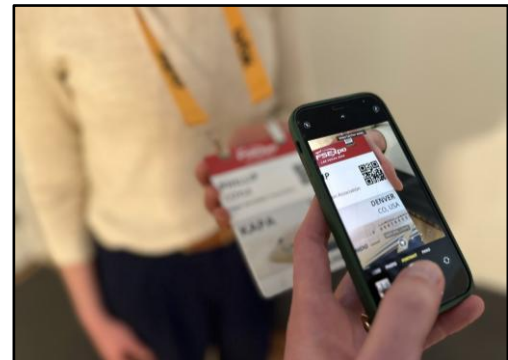
#### Looking for More Exhibit Booth Add-ons?

Demers Events & Expo Services is the show services partner for FlightSimExpo 2026. For exhibitors seeking add-ons other than those listed above, Demers is pleased to offer a range of premium furnishings, labor assistance, graphics, and more. See the [Exhibitor Manual](#) for details.

MARKETING ENHANCEMENTS **NEW!**

Exhibitor Lead Retrieval

Lead Retrieval makes connecting with attendees effortless! Simply scan a badge with your mobile device to instantly capture contact information—no manual entry required. Use it to grow your email list, follow up with leads, run contests, or share exclusive offers. It's fast, easy, and ensures you never miss a connection at FlightSimExpo.



\_\_\_ **Exhibitor Lead Retrieval - \$1,000**

Custom Passport Book Inclusion<sup>5</sup>

Get noticed with the FlightSimExpo Passport! Every attendee receives a stamp book encouraging them to explore participating exhibitors. At your booth, leave your mark with a custom stamp featuring your logo—an easy, fun, and memorable way to drive traffic, showcase your brand, and create engagement. It's a low-cost, high-impact way to make sure attendees stop by your booth!



\_\_\_ **Passport Book Inclusion - \$400**

Floor Clings

Draw attention right where it counts with custom floor clings! These round, eye-catching decals feature your custom design and are placed within or just in front of your booth to guide attendees straight to you. It's a simple, fun, and highly visible way to stand out on the show floor and make sure your booth gets noticed.



\_\_\_ **Custom Floor Cling - \$125**

*Please indicate desired quantity.*

<sup>5</sup> Requires at least 3 participants to proceed.

## TURNKEY EXHIBIT BOOTH SOLUTIONS

**Exhibiting has never been easier!** With a Turnkey Booth, we handle the setup for you—just bring your laptop, connect the HDMI, and you’re ready to engage attendees.

### Essentials Turnkey Booth — *Your Hassle-Free, Ready-To-Go Booth*

**Includes:** 50” television with floor stand and retractable banner.

**Perfect for:** Exhibitors who want a clean, simple, professional presence with minimal setup effort.

\_\_\_ **Essentials Turnkey Booth - \$1,000**



### Premium Turnkey Booth — *Maximize Your Presence and Make a Statement*

**Includes:** 50” television with floor stand, tension backdrop, branded table cover, and custom floor cling.

**Perfect for:** Exhibitors who want a clean, simple, professional presence with minimal setup.

\_\_\_ **Premium Turnkey Booth - \$2,000**



## SALES OF TAXABLE ITEMS

We encourage exhibitors to sell software and hardware on-site at the show. In 2025, there were more than \$60,000 of taxable items sold during the 2-day event.

In Minnesota, all “tangible personal property” is taxable, which includes most merchandise, hardware, and computer software. General clothing items are not taxable.

### Review Sales Tax Options

View our [Sales Tax Overview](#) for complete details about each option below.

\_\_\_ Option 1: We plan to sell taxable items ourselves.

You confirm that your organization is registered for Minnesota sales tax will include [Form ST-19](#) when submitting this application.

\_\_\_ Option 2: We plan to sell taxable items through FlightsimWebshop.

\_\_\_ Option 3: We plan to sell taxable items through FlightSimExpo.

\_\_\_ We are not planning to sell taxable items at FlightSimExpo 2026.













## UNIQUE PARTNERSHIP OPPORTUNITIES

Unique Partnership Options

Don't just attend—**make a statement!** Options can feature naming rights, custom branding, and more.

### Looking for Details?

View our [Partner Opportunities Overview](#) for complete details about each option.

- |   |   |   |
|---|---|---|
|    | <b>On-Site Workshops – from \$300</b>       | Support DIY at the show and feature your brand during our weekend workshops.                    |
|    | <b>#FSExpoFriday Logo – \$1,500</b>         | Your branding becomes part of the biggest stage in flight sim.                                  |
|    | <b>Tours &amp; Addons – \$3,000</b>         | Sponsor attendee transportation to and from our airport and air traffic control facility tours. |
|    | <b>FSExpo Attendee Passport – \$3,500</b>   | Get into the hands of our attendees.  |
|    | <b>Attendee Bags – \$5,500</b>              | Help attendees carry their stuff during the show.   |
|   | <b>Gaming Lounge – \$6,000</b>              | Give attendees a place to chill and a great reason to visit your booth.                         |
|  | <b>Hosted Reception – \$50-200/person</b>   | Treat your partners or customers.   |
|  | <b>Socials &amp; Dinners – from \$6,000</b> | Target attendees, FSA Captains, or other exhibitors/sponsors at dinners and social events.      |
|  | <b>Drink Tickets – \$2,500</b>              | 200 drink tickets for you to distribute during one of our social events.                        |
|  | <b>Event WiFi – \$4,000</b>                 | Have your company's name displayed on WiFi SSIDs throughout our event venues.                   |
|  | <b>Hotel Keys – \$3,000</b>                 | Custom-design the keycards distributed to attendees staying at Omni Providence Hotel.           |
|  | <b>Water Bottles – \$3,000</b>              | Offer reusable water bottles, branded with your company's logo, for attendee use.               |

## NEXT STEPS

To move forward:

1. Review [The Fine Print](#) applicable to this document, then sign below.
2. Return this document to a FlightSimExpo representative or email it to [info@flightsimexpo.com](mailto:info@flightsimexpo.com). Include color and black and white versions of your logo in both vector and .png formats.
3. We will respond with an invoice and payment instructions:
  - Booth space will be held for up to 30 days and confirmed once payment is received.
  - Your presence at the show will not be announced publicly until full payment is received.
  - Invoices for amounts greater than \$2,000 paid by credit card will include a 3% credit card processing fee.
4. Plan travel early! Hotel room availability is limited. [Click here](#) to reserve your room and view discounts on airfare, car rental, and more.
5. Please [like us on Facebook](#) and [follow us on X](#) to help spread word about the event.

## DELEGATES

Partners receive complimentary Delegate Registrations in accordance with the sponsor and exhibitor selections above. Additional Delegate Registrations are available at \$70 per person. Each Delegate Registration includes 3-day event access and an invitation to the FlightSimExpo Developer Conference.

After receiving your signed application form, we'll respond with an invitation to an online, self-service portal where you can register your organization's attendees.

### **Beware of Scams!**

Communication about FlightSimExpo will come from '@flightsimassociation.com' or '@flightsimexpo.com' email domains, and from Demers Events & Expo Services, our show services partner. Communication from organizations attempting to sell attendee lists, hotel rooms, or other event services are likely fraudulent and should be ignored. We do not sell or provide contact information to unrelated third parties.

## APPLICATION

We irrevocably apply to participate in FlightSimExpo 2026 on the terms of this application as set out above and in [The Fine Print](#), which you have read.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Download/save document in Acrobat Reader to enable electronic signing

# FlightSimExpo Developer Conference

presented by



## The FlightSimExpo Developer Conference and Reception is free for all 2026 Sponsors and Exhibitors.

Join our morning of interactive group discussions designed to enhance relationships, inspire product development, and advance the profile of enthusiast flight simulation.

A lunch reception follows.

**Thursday, June 11**

Saint Paul RiverCentre

10:00am

Dev Conference & Partner Registration Opens

10:30am

Welcome & Introductions

11:00am

**Developer Networking**  
Connect with other developers who share or can help with your business and technical challenges

12:30pm

**Lunch & Open Discussion**  
Continue the conversation over lunch; stay as long as you'd like!

We're pleased to invite all FlightSimExpo Sponsors and Exhibitors to join us at the FlightSimExpo Developer Conference on Thursday, June 11.

In preparation for the session, think of your answer to this question:

- What business problems or challenges are you trying to solve now?

*This can be one item, or a few different items; recent events or long-term projects, technical or non-technical in nature. Have this thought top-of-mind as it's the first question we'll cover as you walk in the room on Thursday, June 11.*