

2024 Application Deadlines:



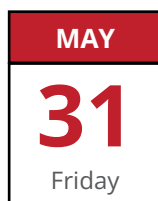
Diamond Sponsor Deadline

Secure top-line sponsorship placement and early booth selection.



Initial Announcement Deadline

Guaranteed inclusion in the first exhibitor announcement, and for the best prices.



Sponsor/Exhibitor Deadline

Applications received after May 31 will be accepted on a space-available basis.

2024 Opportunities Overview:



Full details about the options in this form are presented in our [Partner Opportunities Overview](#).



June 21-23, 2024
Rio Las Vegas

www.flightsimexpo.com
info@flightsimassociation.com
833-437-3976 (North America Only)

Produced Annually By:



2024 Exhibit Hall:



Secure the best exhibit space by completing this form early! See what's available [on the floorplan](#).



North America's Community-Driven Flight Simulation Conference

Join us for the 2024 Event!

June 21-23, 2024

Rio Las Vegas

ORGANIZATION PROFILE

Primary Contact

Name: _____ Title/Position: _____

Email Address: _____ Phone Number: _____

Organization Information

Billing Email Address: _____

Invoices will be sent to this address. Credit card and EFT payment options are available.

Organization's Legal Entity: _____

This information will be used for billing, agreement, and insurance purposes but will not be shared with the public.

Organization Name: _____

List the organization name exactly as you wish it to appear on conference materials and to the public.

Organization Type:

Exhibitor logos will be categorized by type and ordered by date of registration.

Street Address: _____ City: _____

State/Province: _____ ZIP/Postal Code: _____ Country: _____

Organization Website URL: _____

Your logo on the FlightSimExpo website will be hyperlinked to this address.

Facebook URL: _____ X/Twitter URL: _____

Discord Invitation Link: _____

This link will be shared with attendees prior to the event.

Other Relevant Marketing URLs: _____

How did you find out about FlightSimExpo?

Organization Description:

Please limit your description to 200 words and use full sentences. This description will be used in conference materials.

#FSExpoFriday Announcement

Take the stage in front of 1,000+ simmers and many more watching online! Reveal a new product, share a development update, answer live questions, and invite attendees to visit your booth during the event.

Please indicate below if you wish to showcase an announcement or update on Friday, June 21:

___ **20-Minute Timeslot – \$750**

___ **10-Minute Timeslot – \$500**

Need help preparing your announcement? We can design videos, assist with your live demo, and share success stories from previous events.

SPONSORSHIP OPTIONS

Help make FlightSimExpo possible! Please indicate your level of sponsorship:

	Diamond ¹	Platinum	Gold
	\$5,000	\$3,000	\$1,000
Complimentary Registrations	5	3	1
Name and Logo in Event Media	✓	✓	✓
Logo on Attendee Bags	✓	✓	✓
Logo on Conference T-Shirts	✓	✓	
Hotel Upgrade	✓	✓	
Early Exhibit Booth Selection	✓		
Digital Offer Emailed to Attendees	✓		
Top Line of Sponsor Listings	✓		
Logo on Website Homepage	✓		
Logo on Exhibit Hall Entrance Unit	✓		

NO LONGER AVAILABLE
FOR 2024

¹ To preserve exclusivity, the Diamond and Diamond+ Sponsorships are no longer available.

EXHIBIT BOOTH SELECTION

Please reference [the online floorplan](#) for booth options and availability.

Desired Booth: _____. Backup options (if first choice unavailable): _____.

Will you be selling taxable items on-site? ____ Yes ____ No.

Non-Profit Exhibitors

FlightSimExpo is proud to offer discounted exhibit options to charities, virtual airlines, and other aviation communities that do not collect revenue from their operations. Please review our [Non-Profit Options](#) and select your desired option for a booth within the "Online ATC Display and Non-Profits Area":

____ Option 1 ____ Option 2

Booth Selection Details

Submit a signed form as soon as possible to secure the best exhibit space: exhibit booths will be allocated based on the date of signed application form, while space remains available. The deadline to secure an exhibit booth is **May 31, 2024**.

Booth Specifications

Booth Type	Partner Price	Non-Partner Price	Chairs	Tables	Pipe and Drape
Single	\$750	\$1,000	2	1	3' side walls, 8' back wall.
Double	\$1,400	\$1,650	4	2	As shown on floorplan .
Quad	\$2,500	N/A	6	4	8' back wall.
20x30 Island	\$4,000	N/A	10	4	Please advise if desired.

All exhibit booths include:



10A Powerbar
with Six Outlets



Wireless
Internet



Exhibitor
Insurance²



Two Delegate
Registrations



Conference &
Social Access



Logo Placement
on Website

² Liability insurance covers losses due to bodily injury to someone at the event. The policy does not include any coverage for equipment, property, theft, and/or damage.

Turnkey Exhibit Booth Solution

With a Turnkey Exhibit Booth, we do the work! Just bring a laptop, plug in the HDMI cable, and you're ready to start exhibiting. The Turnkey Exhibit Booth solution can be added to any exhibit booth.

☐ **Turnkey Exhibit Booth – \$1,000**

This enhancement adds a 50" HDTV with floor stand, branded table runner, and retractable banner with your single-color logo to any exhibit booth.

Exhibitor Announcement

Planning an announcement over the weekend? We'll make it go viral!

☐ **Exhibitor Announcement – \$300**

Make an announcement at your booth or on stage in the exhibit hall. We'll amplify the announcement by including it in the event schedule, sharing it with Media Partners, and sending a day-of push notification to attendees.

Electricity

Your booth includes a 6-outlet power bar with 10-amp service. If you require additional electricity, please indicate below:

☐ **Additional 5A Power Bar – \$250**

☐ **Additional 10A Power Bar – \$300**

☐ **Additional 15A Power Bar – \$350**

All power bars have 6 sockets with three-prong (120V) North American outlets. Exhibitors are responsible for bringing adapters and extension cords as needed.

Furnishings

If you require additional furnishings, place the desired quantity beside the requested item:

☐ **Additional Chairs – \$25**

☐ **Additional 6' Tables – \$100**



Unlimited basic WiFi is available to all attendees at no charge. Each exhibit booth also includes two enhanced exhibitor wireless internet connections.

To purchase additional internet, place the desired quantity beside the requested item:

_____ **Additional WiFi Access - \$25**
Enhanced Exhibitor Wireless Network.

_____ **Wired Connection - \$350**
10 Mbps up/down.

Dedicated private wired internet is available should you need to connect your own router or create a local wireless network. Please [contact us](#) for details and pricing.



To add a television or monitor rental to your booth, indicate the desired quantity below:

_____ **24" Monitor - \$150**

_____ **32" TV Tabletop - \$300**

_____ **50" TV with Floor Stand - \$700**

All television and monitor rentals include an HDMI cable. Other furniture and gaming PC rentals are available at additional charge (see the [Exhibitor Manual](#)).

DIRECTORY LISTINGS

FlightSimExpo Partner Directory

All FlightSimExpo partners are encouraged to share contact information with fellow sponsors and exhibitors. To be included in the FlightSimExpo Partner Directory, complete the following section. *Contact information is only shared with FlightSimExpo partners and is not available to the public.*

Name: _____ Title/Position: _____

Email Address: _____ Phone Number: _____

Partner Focus Group

The Partner Focus Group provides input and feedback on future event locations, hotels, and more. If you wish to be included in decisions about future events, please leave your desired email address below:

Email Address: _____

FlightSimExpo Developer Conference

presented by



An afternoon of interactive group discussions designed to enhance relationships, inspire product development, and advance the profile of enthusiast flight simulation.

FREE for all Sponsors & Exhibitors!

Thursday, June 20

Rio Las Vegas

12:30pm Welcome

Breakout & Discussion

1:00pm -
5:30pm

Topics as selected by exhibitors during registration. Seminar topics/schedule will circulate prior to the event.

Partner Welcome Reception

6:00pm

Meet fellow developers while enjoying free drinks and appetizers.

We're pleased to invite all FlightSimExpo Sponsors and Exhibitors to join us at the FlightSimExpo Developer Conference on Thursday, June 20.

Will your organization be joining us for the Developer Conference?

YES, our organization will be participating.

NO, we are not able to join.

If YES, please respond below.

Please suggest at least one topic/subject for this year's Developer Conference:

Would your organization like to host one of the roundtables?

YES, on the subject/topic of: _____.

NO, we'll participate but prefer not to host any of the discussions.

UNIQUE PARTNERSHIP OPPORTUNITIES

Alongside standard event sponsorships, we're excited to offer unique partnership opportunities this year. Don't just attend – **make a statement!**

Looking for more details about these opportunities?

Our [Partner Opportunities Overview](#) provides full details about each option.

Options can feature naming rights, custom branding, and more—and we're happy to work with you on budget and options! Want to split an opportunity or create something new? Let us know what you'd like to see, and we'll make it a reality.



Socials & Dinners – from \$2,000

Target attendees, FSA Captains, or other exhibitors/sponsors at dinners and social events.



Cockpit Workshops – from \$300

Support DIY at the show and feature your brand during our weekend workshops.



Badges – \$5,000

Turn every attendee into a walking advertisement for your brand!



Lanyards – \$5,000

Get your logo in every picture from the event, with continuing visibility in post-event media.



Online Event – \$10,000

Make the Online-Only Event available for free to everyone!



Lunch – \$3,500

Logo placement throughout our concession stands on Saturday or Sunday.



Event WiFi – \$4,000

Have your company's name displayed on WiFi SSIDs throughout our event venues.



Morning Coffee – \$3,000

Provide coffee and tea, with your logo displayed throughout service.



Hotel Keys – \$3,000

Custom-design the keycards distributed to attendees staying at Rio Las Vegas.

NEXT STEPS

To move forward:

1. Review the Fine Print on the following pages, then sign the application below.
2. Return this document to a FlightSimExpo representative or email it to info@flightsimexpo.com. Include color and black and white versions of your logo in both vector and .png formats.
3. Plan travel early! Hotel room availability is limited. [Click here](#) to reserve your room and view discounts on airfare, car rental, and more.
4. Please [like us on Facebook](#) and [follow us on X/Twitter](#) to help spread the good news.

DELEGATES

Partners receive complimentary Delegate Registrations in accordance with the sponsor and exhibitor selections above. Additional Delegate Registrations are available at \$70 per person. Each Delegate Registration includes 3-day event access, an invitation to our Industry Networking Day on Thursday, June 20, and free drinks and appetizers at social events on Thursday and Friday nights.

Your partner confirmation email contains a link to our self-service portal where you can register your organization's attendees.

APPLICATION

We irrevocably apply to participate in FlightSimExpo 2024 on the terms of this application as set out above and in the Fine Print on the following pages.

Signature: _____ Date: _____

Name: _____ Title/Position: _____

Download/save document in Acrobat
Reader to enable electronic signing

THE FINE PRINT

In this application, “You” means the organization named under “Organization’s Legal Entity” in the “Organization Profile” section, “Your Delegates” means the delegates You provide to us through the FlightSimExpo website, “We”, “Us” and “Our” means or refers to FlightSimExpo Management Inc., “Hotel” means Dreamscape Flamingo Road Management, LLC, d/b/a Rio Hotel & Casino, “Event App” means the conference’s electronic event directory, and “Event” means FlightSimExpo 2024, a convention scheduled for June 21-23, 2024 at the Hotel in Las Vegas.

Cancellation by You

The nature of the Event and agreements with vendors and suppliers makes it very difficult for Us to accommodate last-minute changes. Furthermore, following the announcement of Your involvement with the show, You derive marketing and other benefits that apply regardless of Your ultimate involvement with the show.

For these and other reasons, We are generally unable to offer refunds on sponsorships or exhibit booth registrations. In the case of reasonable circumstances outside of Your control—including but not limited to travel restrictions—We will make reasonable efforts to work with You to determine a mutually agreeable course of action. Regardless of circumstances, all sponsor and exhibitor items in this agreement are non-refundable after **May 31, 2024**.

Postponement or Cancellation of the Event

We have sole discretion to postpone or cancel the Event at any time, for any reason. You agree that we will have no liability to You or any of Your Delegates for any losses resulting from any delay or cancellation, including any travel or hotel costs. Further, we will use reasonable efforts to, but are not required to, provide any refund of payments.

Contact Information

We have the right to use contact information provided in this application and as provided by You or Your Delegates. This includes sharing information provided with current and prospective organizations that We have retained for the purpose of developing our event. Your information and the information about Your Delegates may also be included in the Event App. If You or any of Your Delegates do not want to appear within the Event App, please contact info@flightsimexpo.com with your request before May 31, 2024.

Contact information will be used for administration, communication, informational, and marketing purposes for the duration of this Event and in the future. We do not retain credit card information.

Please note that we do not share or sell contact information with third parties. Third parties that offer to sell or share contact information about our attendees or exhibitors do not have this information and should be ignored or marked as junk/spam.

Media Release

Photographers, videographers, and media personnel will be at the Event. You consent to and authorize Us, on Your behalf and on behalf of Your Delegates, to use photographs, images, and any and all audio and video within which You or Your Delegates may appear or be heard on Our website and in print and marketing publications. You authorize this use without compensation or further explicit authorization.

Media and Marketing

We will continuously and regularly promote You and Your products before, during, and after the Event. This may include posts on social media, mentions in newsletters, discussion in Discord, and inclusion in programming or informational material about the Event. Such promotion is intended to be positive, constructive, and supportive of your brand and business.

You authorize Us to use publicly available imagery and/or videos accessible on Your website and/or official social media (e.g., Facebook, YouTube, etc.) for these purposes. Should You wish to specifically review/approve content, or provide specific content, please let Us know. Upon request, We will happily replace any image/video about or depicting You or Your products with content You provide.

Food and Beverage

The Hotel has the sole right for the distribution and sale of any and all food and drink, including alcoholic beverages, at their respective locations. You will not, and You will ensure that none of Your Delegates will sell, give away, or distribute any food or drink without Our written consent and the consent of the Hotel.

Alcohol

The Event is governed by strict contract terms restricting the consumption or possession of alcohol to persons at least 21 years of age.

If You or any of Your Delegates are under the age of 21, You agree that You and they will not consume or have possession of any alcohol and will not participate in any activities that are restricted to individuals of age (e.g., gambling).

You understand that failure to comply with these provisions will result in immediate removal from the Event (including You, Your materials and all of Your Delegates) and You may be liable for any costs, fines or damages if the Event is affected in any way by your actions. You may also face criminal action.

Sale of Products at the Event

By selling products at the Event, You warrant to us that you have obtained all required licenses, rights, and permissions from Federal, State, and Local governments. You agree to submit required paperwork and associated taxes to the State of Nevada and/or other government bodies, where applicable.

Occupation of Space

If You fail to occupy allocated booth space by 8:30am local time on Saturday, June 22, 2024 , We have the right to re-let or otherwise occupy that booth space and You agree that You have forfeited all of the rights under the applicable exhibitor or sponsor package.

Use of Rented Equipment

You may have access to equipment rented to Us by third-party providers. This may include chairs, tables, internet connections, electrical connections, televisions/monitors, and computers. Your access to this equipment is predicated on taking care and custody of this equipment from the time You arrive at Your exhibit booth until the equipment is returned or released in good condition at the conclusion of the event. In the event that rented equipment is damaged or lost while in Your care and custody, You will pay any imposed fees or damage charges to our third-party providers.

Objectionable Content

We may, at Our sole discretion, determine that Your display contains objectionable material. You agree to remove the offending material as soon as practical, and within no more than 2 hours of notice. Otherwise, You will be subject to removal from the Event without refund of payments. Further, You will be responsible for the cost of such removal if You do not arrange removal as requested.

Move Out

Any of Your materials that remain in the Hotel after 5:30 pm local time on Sunday, June 23, 2024 will be removed and destroyed at your expense unless prior arrangements have been made.

Insurance

Your exhibit booth includes a basic general liability insurance policy that covers You for losses due to bodily injury to someone at the event. This policy includes limits of \$1,000,000 per occurrence and \$2,000,000 in all. This policy does not include any coverage for equipment, property, theft, and/or damage. We recommend all exhibitor materials are insured against loss or damage from the time they leave Your premises until they are once again solely within your control.

Admission to FlightSimExpo

We reserve the right to refuse any person admission to the Event, for any reason, in our sole discretion and to remove You and/or Your Delegate(s) if Your behavior or the behavior of Your Delegate(s) is deemed inappropriate and no refund of payments, fees or attendance costs will be made.

Commissions and Other Payments

As part of our agreements with the Hotel and other providers, which are designed to offer You and other attendees volume discounts, we may receive commission or other revenue-based payments. If you have any questions, please [email us](#) for more information.

Limitation of Liability

Participation in the Event provides access to the Hotel and the purchased sponsor/exhibitor package only. We are not responsible for activities you may partake of throughout the weekend, including those arranged by Us.

You are solely responsible for all materials used in the Event and Your belongings and possessions, for example display materials, brought to the Event and the personal belongings and possessions of your delegates.

You acknowledge and agree that We are not responsible for your safety or the safety of Your Delegates for any loss, injury or damage to You, Your Delegates, or respective property however caused. In all cases, Our maximum liability to You will be limited to the value of the exhibit floor space purchased and as defined in this agreement.

Indemnity

The parties shall be and act as independent contractors, and under no circumstances shall this agreement be construed as one of agency, partnership, joint venture, or employment between the parties. Nothing contained in this agreement shall be deemed to create, in party, the right or authority to incur any obligation on behalf of the other party, or to bind the other party in any way.

You assume full responsibility and liability for losses, damages, and claims arising out of damage to Your display equipment and other property You or Your delegates bring to the Hotel/Museum and for any damage caused by You or Your delegates to others or to their property. You hereby indemnify us and hold us harmless from any and all losses, damages, and claims we may suffer or incur as a result of Your actions (or failure to act) or the actions (or failure to act) of your delegates.