



FLIGHTSIMEXPO 2018

Sponsor and Exhibitor Opportunities

June 9-10, 2018 · Flamingo Las Vegas Resort · Las Vegas, NV

## ABOUT FLIGHTSIMEXPO

Welcome to North America's newest annual flight simulation and aviation conference. As the only community-created and driven flight simulation conference in North America, FlightSimExpo connects simmers, developers, exhibitors, and real-world aviators from across the globe. Join us in Las Vegas on June 9-10, 2018 to meet others who share your passion, learn from experts, and see what's new.

**FlightSimExpo is designed to bring flight simulation conferences to cities across the United States.** The journey begins in 2018 in Las Vegas with easy international and domestic flight options, discounted hotel rooms, and plenty of activities before, during, and after the event.

## SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Sponsoring and exhibiting at this exciting event allows partners to showcase their products, network with industry professionals, and interface with our unique attendee base. The flight simulation audience is like no other in the aviation world: it ranges from the casual computer hobbyist to the 'weekend warrior' private pilot, and even extends to the professional airline pilot in training.

We are excited to offer a variety of ways to get involved with FlightSimExpo:



### Sponsoring

Support the event through unique marketing opportunities



### Exhibiting

Meet fellow flight simulation enthusiasts and other developers and present your latest products and services



### Speakers

Share your perspective with our audience during two days of seminars focused on the flight simulation and aviation industry



### Media Partners

Provide FlightSimExpo coverage before, during, and after the conference



### In-Kind Sponsors

Gain exposure by donating items for prizes, giveaways, and draws throughout the event

## SPONSORING

By sponsoring FlightSimExpo, you'll receive brand recognition and effective marketing directed at flight simulation and aviation enthusiasts from across the United States and around the world. Our sponsorship packages range from \$750 to \$3,000, with custom options also available.

**Pricing is flexible for flight simulation developers and not-for-profit groups.**

**Interested in sponsoring our event?**

Click to begin the process by completing and submitting our application form.

### Diamond Opportunities

Looking to really stand out? [Email us](#) about additional sponsor opportunities. Examples include:

- Sponsoring lunch, afternoon refreshments, or other food and beverage options
- Reserving our seminar room for an exclusive product demonstration
- Hosting a hospitality suite before or after the event
- Sponsoring an 'interactive video wall' at the refreshment area
- Providing a device charging station for attendees

### Sponsorship Opportunities

	Bronze	Silver	Gold	Platinum
	\$750	\$1,250	\$2,000	\$3,000
Complimentary Conference Registrations	0	1	2	3
Mentions in Social Media Posts and Press Releases	✓	✓	✓	✓
Access to FlightSimExpo Partner Directory	✓	✓	✓	✓
Name and Logo in FlightSimExpo Electronic Media	✓	✓	✓	✓
Promotional Materials in Conference Attendee Bags <sup>1</sup>		✓	✓	✓
Single-Color Logo on Conference Attendee Bags			✓	✓
Single-Color Logo on Conference T-Shirts			✓	✓
Access to Exhibitor VIP Lounge (includes Lunch)				✓
Rotating Banner Advertisement in Conference App				✓
1 Hotel Room Upgrade to GO Suite <sup>2</sup>				✓

<sup>1</sup> To ensure bags remain unique and desirable, all materials will be approved by FlightSimExpo.

<sup>2</sup> Available for Friday/Saturday nights on first-come, first-serve basis while supplies last.

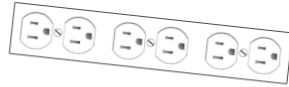
## EXHIBITING

Exhibiting at FlightSimExpo is the best way to interact with flight simulation enthusiasts and showcase your products and services. All exhibitor packages include:



### 2 Passes for the Event

Additional passes available for \$50/person



### 6-Outlet Power Bar

Additional outlets may be arranged at additional charge



### Wireless Internet

Wired and upgraded packages available



### Logo on Event Website

Hyperlinked to a URL of your choice



### Pipe and Drape Setup to Define your Booth



### Logo and Description on Whoova



### Social Media and Press Release Mentions



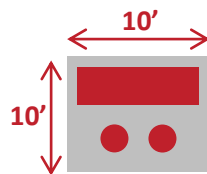
### Participation in the Exhibitor Roundtable

## Booth Options

Exhibitors can select from two booth options that are described below. The exhibit floor map and actual booth selection is available when completing the [Exhibitor Application Form](#). Spaces are reserved on a first-come, first served basis, when payment is received.

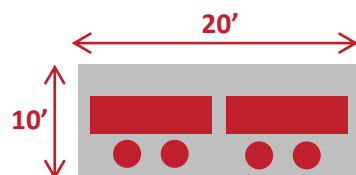
**As of April 18, 2018, and with more than 40 confirmed exhibitors, Standard and Premium Booths are now sold out. However, there are still a few limited opportunities to get space on the exhibit floor and great prices! Please email [info@flightsimexpo.com](mailto:info@flightsimexpo.com) and a member of our team will reply with next steps.**

### Standard



- 10 ft. x 10 ft. pre-selected floor space
- 6 ft. x 3 ft. table with black linen tablecloth
- Two chairs
- Pipe and drape side and back walls
- Sign with exhibitor name

### Premium



- 10 ft. x 20 ft. pre-selected floor space
- Two 6 ft. x 3 ft. tables with black linen tablecloths
- Four chairs
- Pipe and drape side and back walls
- Sign with exhibitor name

## Partner Upgrades and Add-ons

The following add-on options are available to conference partners:

- **Facebook Takeover (\$50 per Week):** Customize and create your own cover photo for the FlightSimExpo Facebook page advertising your brand. Your custom cover photo will be live on our page for 7 days. This option also includes one 'boosted' post on our Facebook page featuring your company and its involvement with the event ('boosted' posts have an estimated audience of 1,000 to 2,500 individuals).
- **Email to Attendees (\$150):** Add one paragraph (200 words maximum) to a pre-event email that will be sent to all attendees. Use this opportunity to get attendees excited about your booth: tell them what you will be offering and why they should stop by.
- **New Release Announcement Seminar (\$200):** Announcing something new, or want to tell the simulation world about your latest developments? Take five minutes at the beginning of the event to share your latest news. This high-impact discussion is a great way to reach attendees and media partners before they start exploring the exhibit floor.
- **Whova Push Notification (\$100):** Planning a booth demonstration or announcement during the event? This option enables you to send one push notification (50 words maximum) to all event attendees through Whova, the conference mobile app. This method is the fastest and easiest way to help drive traffic and ensure your announcement has maximum reach.
- **Add-on Furnishings, Wired Internet, Audio Visual Equipment, etc. (Pricing Varies):** Other items that might enhance your booth setup area available upon request. Please contact your FlightSimExpo representative directly to discuss options and pricing.
- **Additional Conference Exhibitor Passes (\$50 Each):** Two complimentary passes are included with the purchase of a booth. Additional passes are available for larger groups.

### Ready to Become an Exhibitor?

Click to begin the process by completing and submitting our application form.



## SPEAKERS

Share your perspective with our audience during two days of seminars. FlightSimExpo draws attendees from around the world. Perspectives on flight simulation, real-world aviation, military applications, airline operations, and anything else that might be of interest to our audience are welcome.

Speakers who are giving seminars of an educational nature are offered free attendance to the event. For presenters wishing to offer a marketing or commercial perspective, please contact us directly.

**As of March 2018, the speaker schedule for FlightSimExpo 2018 has been finalized. If you are interested in speaking at FlightSimExpo, we hope you will consider submitting a speaker application for the 2019 event once the date and location have been announced.**

## MEDIA PARTNERS

Help support the event by providing coverage before, during, and after FlightSimExpo. We complete specific agreements with each of our media partners to ensure mutual understanding and expectations regarding coverage, and the available options vary widely. If you plan to attend the event, possibilities include conducting exclusive, pre-arranged interviews with our top-tier exhibitors so that you can be the first to release news from the convention floor. To get started, please send us an email.

### Become a Media Partner

Email [media@flightsimexpo.com](mailto:media@flightsimexpo.com) to begin discussing options.

## IN-KIND SPONSORS

We welcome donations of promotional items to be used in prizes, giveaways, and draws throughout FlightSimExpo. Our team will work with you to come up with creative giveaway ideas that maximize the value of your contribution. Please email us directly to discuss giveaway options.

### Interested in Donating a Product?

Send an email to [info@flightsimexpo.com](mailto:info@flightsimexpo.com) with details of your product giveaway idea.